

THE SUMMARY OF THE PhD THESIS
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***DOCTORATE's TITLE: CONTRIBUTIONS ON THE STUDY OF THE
ATHLETES' EMOTIONAL REACTIVITY ON MEDIA COVERAGE***

The doctorate (PhD) thesis is structured on three parts. The 1st part approaches chapters like: media and the audience passionate of sport; the affectivity and its role in the human psychic system assembly; emotional adapting difficulties in the performance athletes' activity.

The 2nd part of the PhD thesis is represented by the pilot study that aims knowing some of the attitudinal characteristics system of the athletes on the relationship with the media , knowing some of the temperamental characteristics and the ways to respond, also the relation between these aspects under investigation.

Also, in the preliminary investigation the verification of logistics and the research tool that we developed was carried out – the performance athletes Questionnaire of opinion (PSO) - for investigation of attitudinal system elements of the athletes on the relationship with the media.

The 3rd part of the research represents contributions to the study of emotional reactivity of the athletes to media coverage. The research was conducted on a total of 17 athletes, aged between 17 and 36 years old, practicing gymnastics, tennis, fencing, water polo and rowing. It highlights the impact that media coverage has on the athletes and the need to overcome the negative effects that can occur in certain situations.

In this context, it is to the fore the importance of psychological preparation, the unity sports-psychologist-coach, to ensure optimal mental condition necessary to achieve great performance.